



P A L M E T T O
DIGITAL MARKETING GROUP

“Required Fields for Apparel Variations”

We have provided the following list of required attributes for a parent and child listing when creating a variation in the apparel category. Please note the required fields may change in the future, Amazon is always updating their templates/category requirements.

Parent Requirements

Product Type	Country/Region of Origin
Seller SKU	Outer Material Type
Brand Name	Product Care Instructions
Product Name	Style
Item Type Keyword	Product Lifecycle Supply Type
Department	Material/Fabric Regulations
Fabric Type	Neck Style
Target Gender	Occasion Lifestyle
Age Range Description	Parentage (parent)
CPSIA Warning	Variation Theme
Product Description	Update/Delete
Manufacturer Part Number	Fit Type
Key Product Features	Applicable Dangerous Goods Regulations

Child Requirements

Product Type	Color Map
Seller SKU	Model Name
Product Name	Product Care Instructions
Product ID	Style
Product ID Type	Material/Fabric Regulation
Item Type Keyword	Item Condition
Department	Shirt Size System
Fabric Type	Shirt Size Class
Target Gender	Shirt Size Value
Age Range Description	Shirt Body Type
Apparel Size System	Shirt Height Type
Apparel Size Class	Number of Items
Apparel Size Value	Neck Style
Apparel Size Body Type	Occasion Lifestyle
Apparel Size Height Type	Size Map
Color	Parentage (child)
Size	Parent SKU
Import Designation	Relationship Type
CPSIA Warning	Variation Theme
Material Type	Update/Delete
Product Description	Search Terms
Manufacture Part Number	Special Size Type
Key Product Features	Fulfillment Center ID
Country/Region of Origin	Is this product a battery or does it utilize batteries
Outer Material Type	Applicable Dangerous Goods Regulations