



PALMETTO
DIGITAL MARKETING GROUP

“Try Before You Buy”

What is the Try Before You Buy Program?

Prime Try Before You Buy is a Prime-exclusive program where buyers can try eligible items from women's, men's, kids', and baby clothing, shoes, and accessories before they buy them. Buyers have seven days to try the items at home and Amazon will only charge for the items you keep.

How Do Sellers Participate?

To participate visit the [Enroll Eligible Products page](#) to manage which products you wish to sell via Prime Try Before You Buy.

What Products Are Selected For The Program?

Products are selected based on considerations such as product eligibility, category, price, and the current season.

If a seller's products are pre-selected, Amazon will send an email notification and post a notification in Seller Central. Sellers will also be given notice with ample time to review and modify any selections on the [Manage Enrolled Products page](#) before the products are affected.

If sellers take no action, the products will be automatically enrolled or unenrolled.

Are There Fees Associated With The Program?

- Sellers will pay standard FBA fees and Try Before You Buy referral fees. There are no fulfillment or return fees for tried items.
- If the item is paid for and returned sellers may be charged a returns processing fee & a refund administration fee

Referral Fees For The Program:

Sports (excluding collectibles)	15%
Clothing & Accessories (including activewear)	17%
Jewelry	20% for a portion of the sales up to \$250.00 & 5% for sales greater than \$250.00
Luggage & Travel Accessories	15%
Shoes, Handbags & Sunglasses	15%
Watches	16% for the portion of the total sales price up to \$1500.00, & 3% for the portion of the total sales price greater than \$1500.00

All categories have a minimum referral fee charge of \$0.30

How Do I Unenroll Products From The Program?

Sellers can do this by visiting the [Managed Enrolled Products page](#). On this page you will find the items that are currently enrolled in the program. To remove the products from the program, select the actions button on the right of the listing and select “unenroll”.

FAQ'S:

- This program is only eligible to FBA sellers.
- Buyers have the option to add up to 6 items to their cart while using the program.
- Your products do not need to be shipped to a special Fulfillment Center.
- Your items are still available to buyers that do not participate in the program.
- There is not any special pricing associated with the program.
- The program will include any lightning deals, best deals, deals of the day & prime exclusive discounts that are being offered on the products.
- Buyers have 7 days to return the products, anything that has not been returned within 7 days the buyer will automatically be charged for.

IMPORTANT NOTE

If you have unenrolled from the program and would like to participate again please email: fba-tbyb-help@amazon.com directly and they will assist with the enrollment process.