“Unit Count & Unit Count Type”

What is Unit Count?

**Unit count** is the **number of units** you are selling. This will be used to calculate **Price Per Unit** (Price/PPU count).

What is Unit Count Type?

**Unit count type** is the **unit of measure for price per count**. If **price per unit count** is used, you must also enter the price per unit count unit of measure.

Examples

If you are selling **multiple products** but they are not the same - (ex: *hairbrush with hair accessories*) - you would enter the **unit count** as 1 and the **unit count type** as **count**.

If you are selling a **package of the same products** - (ex: *24 barcoded products at 12 ounces each*) - you will enter the **unit count** as 288 and the **unit count type** as **ounces**. Please note that the unit count type is **dependent on the type of product** you are selling.

If you are selling **5lbs of candy** the **price per unit** would be $2.50 and the **price per unit of measure** would be **pounds**. A **breakdown** of the price per unit will display on the **detail page** of your product next to the price.