PDMG
PALMETTO
DIGITAL MARKETING GROUP

"Unit Count & Unit Count Type"

What is Unit Count?

Unit count is the **number of units** you are selling.

This will be used to calculate **Price Per Unit** (**Price/PPU count**).

What is Unit Count Type?

Unit count type is the **unit of measure for price per count.**

If **price per unit count** is used, you must also enter the price per unit count unit of measure.

Examples

If you are selling **multiple products** but they are not the same - (ex: *hairbrush with hair accessories*) - you would enter the **unit count as 1** and the **unit count type as count**.

If you are selling a **package of the same products** - (ex: *24 barcoded products at 12 ounces each*) - you will enter the **unit count as 288** and the **unit count type as ounces**.
Please note that the unit count type is **dependent on the type of product** you are selling.

If you are selling **5lbs of candy** the **price per unit** would be **$2.50** and the **price per unit of measure** would be **pounds**.
A **breakdown** of the price per unit will display on the **detail page** of your product next to the price.