



PALMETTO  
DIGITAL MARKETING GROUP

## “Buy with Prime Lending Program”

### What is Buy with Prime?

---

Buy with Prime is a lending program that provides access to capital for eligible Buy with Prime merchants to increase growth on their business.

### What Are The Benefits Of The Program?

---

- The program has potential to increase the numbers of shoppers that visit your store by 25%
- Shoppers receive free delivery
- The program has potential to build relationships with your shoppers

### Program Requirements:

---

- A US based entity
- An ecommerce site
- FBA inventory
- A professional seller account or an Amazon supply chain account
- An Amazon Pay account
  - *The three accounts mentioned above can be completed during registration*

### How Do I Sign Up?

---

To sign up sellers can apply through the below website:

<https://console.buywithprime.amazon.com/login/sign-up>

### How Long Does The Application Process Take?

---

Once your invite has been accepted the application process can take up to 5 business days. The team may need additional information from you during this process. If additional information is needed the application process will be extended.

### What Loan Options Are Available?

---

Currently the program runs on a term loan. Term loan is non-revolving, lump-sum funding with a specific quarterly payback period (3, 6, 9 or 12 months).

### How Do I Payback My Loan?

---

- Automatic AHC payments can be setup through your bank
- Manually make AHC payments through your bank
- Make a wire payment (these payments may take up to 2 weeks to process)
  - Send all wire payments to:  
*Wells Fargo, 420 Montgomery Street  
San Francisco, California 94104  
Attention: Amazon Services, LLC.  
Account Number: 9832247960  
Routing Number: 121000248*
- To ensure the wire payment is processed one time, send the wire details-loan number, dollar amount, sending organization & delivery tracking details to [buywithprime-lending@amazon.com](mailto:buywithprime-lending@amazon.com)
- Check payments (these payments take a minimum of 2 weeks to process)
  - Mail all check payments to:  
*ACP Special Projects,  
Attention: Amazon Capital Services-Lending  
2646 Rainier Ave. South, Suite 1020  
Seattle, WA 98144*
- To ensure the check payment is processed on time, send the check details-loan number, check number, dollar amount, sending organization, & delivery tracking details to [buywithprime-lending@amazon.com](mailto:buywithprime-lending@amazon.com)