

Consumer Product Safety Commission Requirements

Consumer Product Safety Commission (CPSC) protects the public from unreasonable risks of serious injury or death from thousands of types of consumer products under its jurisdiction, including products that pose a fire, electrical, chemical, or mechanical hazard or can injure children.

Amazon requires all third party sellers/vendors to follow all federal, state, and local laws as well as Amazon's policies pertaining to these types of products.

Children's Product

Children's products are consumer products that are designed and marketed, for children 12 and younger. Federal law requires that all children's products that are subject to one or more federal consumer product safety requirements be tested by a <u>CPSC-accepted laboratory</u> for compliance to the applicable federal children's product safety requirements. These requirements include, but are not limited to, physical and mechanical testing, chemical testing, product and product packaging labeling, and warning and hazard labeling.

The following information may be requested by Amazon at any time:

- Your company name and seller ID.
- Your contact information (email address and phone number). A list of all children's products you sell on Amazon.
- Images of the product and its packaging. This must include all sides of the product and its
- packaging. Amazon will review these images.
- Product images or test report as evidence of compliance with registration card requirement (16 CFR Part 1130) as applicable.
- Product images or test report as evidence of compliance with mandatory tracking label requirements (CPSA Section 14(a)(5).
- Product images or test report as evidence of compliance with warning and hazard label requirements as applicable.
- All product instructions or manuals for the products you sell on Amazon. A Children's Product Certificate (CPC) from the domestic manufacturer or importer for the
- ASINs that you are applying to sell. Test reports from a CPSC-accepted testing laboratory, approved to test to the relevant
- requirements, that confirm each product was tested to the applicable mandatory or voluntary standards and regulations.

Small batch manufacturers (SBMs) that are registered with the CPSC can obtain relief from

Small-Batch Manufacturers

certain third-party testing requirements for children's products. If you're a registered SBM, Amazon requires that you provide documentation that clearly identifies your registration information, to allow your status to be taken into consideration during review of your compliance submission. More information regarding SBMs and third-party testing is available from the <u>CPSC</u>. Amazon's policy requires all SBMs to clearly list their registration information on their CPC.

Federal law requires that certain general use or non-children's products that are subject to a federal consumer product safety requirement be certified based on a test report for each

General-use or Non-children's Products

product or a reasonable testing program for compliance with applicable consumer product safety requirements. Unlike children's products, the testing or reasonable testing program for general-use or nonchildren's products is not required to utilize a CPSC-accepted laboratory. Amazon's policy requires that general-use or non-children's products be tested by an ISO or IEC 17025 accredited

testing laboratory, appropriately accredited to test to the applicable product requirements. These requirements include, but are not limited to, physical and mechanical testing, chemical testing, product and product packaging labeling, and warning and hazard labeling. Amazon's policy requires the following information and documents for all general-use or nonchildren's products that you are selling:

• Your contact information (email and phone number). A list of all general-use or non-children's products that you offer on Amazon.

Images of the product and its packaging. This must include all sides of the product and its

packaging. Amazon will review these images. All product instructions or manuals for the products you sell on Amazon.

voluntary standards and regulations.

• Your company name and seller ID.

- General Certificate of Conformity (GCC) from the domestic manufacturer or importer for the ASINs that you are applying to list.
- Test reports from an ISO 17025 accredited testing laboratory, approved to test to the relevant requirements, that confirm that each product was tested to the applicable mandatory or

Where Can I Get My Products Tested?

Testing reports provided as part of your compliance submission to Amazon must be from independent, third-party testing laboratories. For children's products, federal law requires that testing be conducted by a CPSC-accepted testing laboratory that is accredited to perform testing to the applicable testing scope. For general-use, non-children's products, Amazon's policy

requires that testing be conducted by an ISO or IEC 17025 accredited testing laboratory, appropriately accredited to perform testing to the applicable testing scope.

Amazon's policy, it must be conducted by an ISO or IEC 17025 accredited testing laboratory.

For children's products, the CPSC has posted a list of <u>CPSC-accepted testing labs</u>. For general-use,

non-children's products, testing does not need to be conducted by a CPSC-accepted lab, but per

Packaging Requirements Federal law requires that certain <u>household substances</u> be packaged in child-resistant

packaging. The packaging required by the Poison Prevention Packaging Act (PPPA) must be

Amazon's policy requires the following information and documents for all general-use or non-

designed or constructed to be very difficult for children under five years of age to open within a reasonable time, and not difficult for normal adults to use properly. Amazon's policy requires

that PPPA regulated products be tested by an ISO or IEC 17025 accredited testing laboratory, appropriately accredited to test to 16 CFR Part 1700.

• Your company name and seller ID.

CFR Part 1700.

children's products that you are selling:

- Your contact information (email and phone number).
- A list of all PPPA regulated products that you sell on Amazon.
- Images of the product and its packaging. This must include all sides of the product and its
- packaging. Amazon will review these images. All product instructions or manuals for the products you sell on Amazon.
- General Certificate of Conformity (GCC) from the domestic manufacturer or importer for the ASINs that you are applying to offer on Amazon. Test reports from an ISO 17025 accredited testing laboratory, appropriately accredited to test

to the relevant requirements, that confirm each product was tested in conformity with 16



DIGITAL MARKETING GROUP

Consumer Product Safety Commission Requirements

Labeling Requirements

Certain products regulated by the CPSC have labeling requirements that must be met. These requirements vary by product type.

- Tracking labels: All children's products must have distinguishing permanent marks, known as tracking labels, that are permanently affixed to the product and the products packaging in a visible location, with legible font, and must provide certain identifying information.
 - Please see <u>Tracking Label Requirements for Children's Products for more information</u>
- Mandatory warnings and registration cards for durable infant products: durable infant and toddler products require additional product and outer package labeling, as well as a consumer registration card.
 - Please see product and outer package labeling, as well as a consumer registration card for more information
- Warning labels and instructions: Many consumer products require specific hazard labeling to inform consumers of potential hazards should products be misused. For example, toys or games that are intended for use by children ages three years to six years are required under the Consumer Product Safety Improvement Act (CPSIA) to include cautionary statements that warn consumers of potential choking hazards. Other warning labels can include precautionary language, including, but not limited to, instructions on how to properly use a product, instruction to avoid specific hazard conditions, or advisement on what the product is and is not intended for. Some CPSC regulations also require that relevant cautionary statements appear in a product's instructions, in addition to the on-product and outer package labeling.
- Per the CPSC's guidelines, children's products must include tracking and warning labels, as applicable.
- CPSC has mandated specific labeling requirements for some products, such as durable infant products, children's bike helmets, and mattresses. Certain products, like mattresses, bedding, and furniture, must also have labels required by state law. You are required to label your products to meet all requirements.
- For general-use or non-children's products, the CPSC does not require tracking information to be affixed to the product. Other information may apply to your product, including, but not limited to, country of origin, distributor or manufacturer statement, lot code or number. Please work with your supplier, manufacturer, legal representative, and regulatory consultant directly to ensure that your products meet all applicable local, state, and federal requirements.

Impermissible CPSC-Certified Verbiage & Image

The U.S. Consumer Product Safety Commission (CPSC) is a federal agency that develops and enforces certain consumer product safety standards. The CPSC does not, test, certify, or approve products. Accordingly, product detail pages must not contain language or photos that state or imply that the CPSC has approved or certified a product.

Examples of CPSC-related phrases that are not permitted on Amazon: ASTM & CPSC tested and certified

- CPSC tested and certified
- **ASTM & CPSC certified**
- **CPSC** certified
- **CPSC** approved

Examples of CPSC images that are not permitted on Amazon:



Tested for compliance by a CPSC-accepted laboratory Meets or exceeds all safety standards set by the CPSC

- **Meets CPSC safety requirements** Complies with CPSIA / CPSC standards